# Press Release #19

**FOR IMMEDIATE RELEASE**

# INFO DAY EVENT IN MURUN FOR SUSTAINABLE YAK LEATHER PRODUCTION

# On 5th of June 2024, will take place the Info Day Event in Murun, organized by the Mongolian Association of Leather Industry (MALI), in cooperation with the leader of the Consortium EUROPEAN PROFILES S.A.. The event will be organized under the Project ‘Capacity building to the Mongolian vegetable tanned yak leather cluster on bio-leather and bio-leather products’ (SYL Project) funded by the EU, within the framework of the SWITCH-Asia Grants Programme.

# The Info Day Event aims to provide information on the project concept to support the Vegetable Tanned Yak Leather Cluster in reducing the environmental impact of production, improving resource efficiency and adopting circular economy practices, thus enabling its members’ integration to global greener value and supply chains.

# The event will take place at the Civil Hall of the Provincial Governor’s Office in Murun, between 09:00 AM – 12:00 PM. For more information, you may contact Mr. Uuganbayar Batbayar, Mongolianyakleather@gmail.com . The Info Day will be held according to the following Agenda.

**SYL Project – Info Day in Murun – Agenda**

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| **Title, abbreviated** | SYL |
| **Title, full** | *Capacity building to the Mongolian vegetable tanned yak leather**cluster on bio-leather and bio-leather products* |
| **Dates** | June 5th, 2024 |
| **Duration** | Three hours |
| **Locations (centre/province)** | Khuvsgul, Murun |
| **Venue** | Civil hall of the Provincial Governor's Office |
| **Objective** | To provide as much information about the SYL project to the locals |
| **Participants** | TBC |

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| **Time** | **Topic** | **Presenter** |
| **9:00-9:10** | **Welcome** | B.Uuganbayar |
| **9:10-10:00** | **SYL Project brief presentation** | Ian Leach & B.Uuganbayar  |
| **10:00-10:30** | **Presenting of Work packages (previous and upcoming, Yak value chain)** | MALI/MNCCI/CHIG Brand Gutal |
| **10:30-11:00** | **Introducing E-Learning platform/Export Guide** | MALI/MNCCI |
| **11:00-11:30** | **Introduction on LWG and OEKO-TEX** | MALI |
| **11:30-12:00** | **Questions and answers/ picture session** | All |

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| **Resources**  | Projector, exhibits/samples, equipment, feedback questionnaire, handouts, etc. |
| **References** | To be listed in handouts |

For further information about SWITCH-Asia Grants Programme, please visit [www.switch-asia.eu](http://www.switch-asia.eu/)